

# 2017 TODN Annual Conference – Speaker Bios

## LEADERSHIP



### **Michael Cannon**

#### **Senior Director, Red Hat University**

Michael joined Red Hat in March 2015 as Senior Director, Red Hat University. In this position he leads a global team of 40+ L&D professions responsible for manager and leadership development, technical development, sales development, and professional development for all Red Hat employees. Prior to joining Red Hat, Michael held leadership positions for multiple learning and development teams at Cisco (2011 – 2015) and IBM (1999 – 2011). Michael has a Masters degree in Education

from George Washington University, a Bachelor's Degree in Mechanical Engineering from Georgia Tech, and spent six years as an officer in the US Navy.



### **Jake Breeden**

#### **Managing Partner, Plot Leadership**

Jake Breeden is a Managing Partner at PLOT Leadership. He has taught on the executive education faculty for Duke, Cornell and UNC. He is the author of Tipping Sacred Cows, which was featured in Harvard Business Review, The Economist, and Psychology Today, where his writing appears frequently.

Over the past decade, Jake has worked with leaders in more than 40 countries at Google, Merck, Starbucks, Cisco, Coca-Cola, Microsoft, Deloitte, St. Jude Children's Research Hospital and other organizations.

Recently, Jake co-founded Sapien Experience, a new company that creates learning experiences built around computer-based simulations. He has an MBA from Duke University, and he lives in Chapel Hill, NC.

## DIGITAL EMPLOYEE EXPERIENCE



**Brian Williams**

**Sr. Director Global Site Management, Quintiles IMS**

Brian has been in the clinical research industry for over 19 years and during his career has spent the majority of this time, now in his 11<sup>th</sup> year, with QuintilesIMS. In his current position of Senior Director in global site management, he leads the technology initiatives by collaborating with IT, regional leadership and the end users themselves to deliver best in class solutions for site management delivery to clients and for revenue recognition. Previously within the industry, Brian held a position in business development, delivering technology and resource enabling solutions for his clients based upon his previous roles in clinical monitoring, project management and drug development at GlaxoSmithKline. Brian has a BS in Biology from North Carolina State University.



**Dana Joyner**

**Prime Site Manager – R&D Operations, Quintiles IMS**

Dana has been involved in clinical research since 2005. Currently she is a Prime Site Manager in R&D Operations and works with project strategy and project teams to enhance the overall patient recruitment and site relationship efforts. Previously, Dana worked as Clinical Trial Assistant, Clinical Research Associate and Line Manager. Prior to joining QuintilesIMS, Dana worked in government affairs in Washington, DC. Dana has a BA in Political Science from North Carolina State University.



**Erica Wheeler**

**Clinical Research Associates, Quintiles IMS**

Erica Wheeler has been in the clinical research industry for 10 years. She began her career in Registries & Epidemiology and quickly moved into a Clinical Research Associate (CRA) position. She has been a CRA for 7 years and has just recently been accepted into QuintilesIMS's pilot cohort Executive CRA program. In this position she leads fellow CRAs and is mentored by a Clinical Lead with whom she shares tasks as a training/development plan. Upon completion of the program, Erica will be placed as a Clinical Lead on one of QuintilesIMS's studies. Erica has dual Masters degrees: MS in Health Sciences from The George Washington University and MA in Psychology from The University of North Carolina at Wilmington. She also has a Bachelor's degree in Psychology from The University of North Carolina at Wilmington.

## EMPLOYEE ENERGY & RESILIENCE



### **Jenn George**

#### **President, Balanced Performance**

As a performance coach and keynote speaker with over two decades of experience in motivating and inspiring individuals to reach their goals, Jenn coaches both corporate teams and individuals in energy management, nutrition, and fitness to increase productivity, engagement, and performance.

A dynamic and energetic coach, Jenn draws on her extensive business experience in Sales and Leadership Development. As National Director of Sales, Jenn managed and directed 50 sales teams across the U.S. in working with CSC, one of the country's largest government contractors.

Jenn's passion for leading and helping others led her to establish Balanced Performance, her own learning and development and coaching company. Balanced Performance focuses on the person as a whole, teaching strategies for becoming physically fit, emotionally connected, mentally focused and spiritually aligned. She has worked with numerous organizations including AARP, AT&T, Deloitte, ExxonMobil, GE, Google, GSK, Johnson and Johnson, Mars, Red Hat, and Nestle'.

Jenn holds a Bachelor of Arts degree (magna cum laude) in Communications and German from Wake Forest University. She is fluent in German. She is an AFAA certified Group Fitness Instructor and Personal Trainer and a certified Sports Fitness Nutrition Coach (Pn1).